

What is claimed is:

1. A message system comprising:
  - a message creator which creates a message corresponding to at least one attribute of at least one member in a predetermined system,
  - 5 the at least one attribute being shown in attribute information including fixed information settled at a time of registering the at least one member and record-information updated in accordance with performance of the at least one member; and
  - a writer which writes the message created by said message
  - 10 creator on a card possessed by the at least one member.
2. The message system according to claim 1, further comprising a memory which stores a word/phrase table storing a plurality of words/phrases for use in creating the message, and
  - wherein said message creator acquires at least one word or
  - 15 phrase corresponding to the at least one attribute of the at least one member from the word/phrase table, and creates the message using the acquired word or phrase.
3. The message system according to claim 2, wherein:
  - said memory further stores a sentence including at least one non-
  - 20 settled information portion wherein no word/phrase has been settled yet; and
  - said message creator sets the at least one word or phrase from the word/phrase table into the at least one non-settled information portion of the sentence, thereby creating the message.
- 25 4. The message system according to claim 3, further

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comprising

a table creator which creates the word/phrase table and stores the created word/phrase table into said memory.

5      5.      The message system according to claim 4, wherein  
said table creator creates the word/phrase table corresponding to  
a change in an external factor.

6.      The message system according to claim 5, wherein:  
the external factor is a date;  
said message system further comprises a date acquirer which  
10 obtains a current date; and  
said table creator creates the word/phrase table corresponding to  
the current date obtained by said date acquirer.

7.      The message system according to claim 1, further  
comprising:  
15 a recorder which records the attribute information of the at least  
one member on the card possessed by the at least one member; and  
an accumulator which accumulates the record-information  
included in the attribute information, and  
wherein said recorder updates the record-information recorded  
20 on the card, using latest record-information accumulated by said  
accumulator.

8.      The message system according to claim 7, further  
comprising a reader which reads out the attribute information of the  
at least one member who possesses the card, from the card, and  
25 wherein said message creator creates the message using the

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attribute information read out by said reader.

9. The message system according to claim 1, wherein said writer illustrates a drawing and/or illustration representing contents of the message on the card, together with the message.

5 10. The message system according to claim 1, further comprising

an e-mail sender which sends an e-mail representing the message created by said message creator to the at least one member.

11. A message creating method comprising the steps of:

10 creating a message corresponding to at least one attribute of at least one member in a predetermined system, the at least one attribute being shown in attribute information including fixed information settled at a time of registering the at least one member and record-information updated in accordance with performance of the at least  
15 one member; and

writing the created message onto a card possessed by the at least one member.

12. A program for controlling a computer to serve as a message system comprising:

20 a message creator which create a message corresponding to at least one attribute of at least one member in a predetermined system, the at least one attribute being shown in attribute information including fixed information settled at a time of registering the at least one member and record-information updated in accordance with  
25 performance of the at least one member; and

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a writer which writes the message created by said message creator on a card possessed by the at least one member.

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